

# Product Information

## WALL-IT

### Description

Wall-It is a 270 g/m<sup>2</sup> fast drying wallpaper for high resolution printing with solvent, eco-solvent, mild-solvent, UV and latex inks. A high quality coated self adhesive removable wallpaper specially designed for wallcovering applications. It also works perfectly for all kinds of wide format advertising. A tear-resistant structure and a special glue enable this media to be applied and removed from any wall without residue. A matt non-reflective surface allows for the highest quality colour reproduction.

### Composition

Media: 270 g/m<sup>2</sup>

### Advantages

- Removable without glue residue
- Roll to roll applications
- Non-reflective matt finish media
- Excellent paper stability
- Fast drying capacity
- High quality resolution
- Uses less ink
- Compatible for solvent, eco-solvent, mild-solvent, UV and latex inks

### Technical Data

Characteristics	Units		Target
Basis weight	g/m <sup>2</sup>		270
Brightness R-457	%		81
Smoothness Bekk	Seecons	Top Side	30

### Printing Recommendations

Printing mode	Bi-directional
Resolution	720 x 1080 dpi
Ink limit	120 - 180%
6-12 pass	
Printing speed	10-12 m <sup>2</sup> /h
Drying temperature	45 - 40 - 45 °